

Tiger Clause

MILLENNIUM 1999-2000, VOLUME 2, NUMBER 1



THE NEWSLETTER OF THE STUDENT AGENCIES AT PRINCETON UNIVERSITY

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Tiger Clause

MILLENNIUM 1999-2000, Vol. 2, No. 1
NEWSLETTER OF THE STUDENT AGENCIES

SURVEY

Would you be interested in attending a manager reception during Reunions?

Yes No

Name _____

Address _____

City, state, zip _____

E-mail _____

If yes, what time would work best for you? _____

Please fill out and mail this form to:
Student Agencies, P.O. Box 520, Princeton University, Princeton, NJ 08542-0520. Thank you.

Holiday Greetings! With warmest wishes for a joyous holiday season.

Princeton University
Student Agencies
P.O. Box 520
Princeton, NJ 08542-0520

How to reach us:

STUDENT AGENCIES
Clio Hall, Top Floor
P.O. Box 520
Princeton University
Princeton, NJ 08542-0520
Phone: 609.258.4906
Fax: 609.258.2853

Web:
www.princeton.edu/~studage

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cuningham@princeton.edu

E-mail for Tom Bates:
tbates@princeton.edu



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MILLENNIUM 1999-2000

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Current Agencies

FOR THE ACADEMIC YEAR 1999-00

Delivery

Dorm Furnishings

Facebooks

Flower

Graduation Frames/Ring

Laundry

Moving and Storage

Nassau Herald

Newspaper Delivery

Outfitter and Souvenir

P-Flix

Parking

Safeguard/Bartending

Shipping and Packing

Special Occasions

Tiger Computer

Tiger Food Delivery

Tiger Pizza

Tiger Rentals

Tuxedo

Video Games

Video Productions

Water Cooler

Agency Feature: Campus Newspaper Delivery

The Campus Newspaper Delivery Agency has become an integral part of the campus community as it consistently delivers between 3,000 and 3,500 copies of the *New York Times*, *USA Today*, *Wall Street Journal*, and the *Daily Princetonian* directly to the doorstep of over 1,500 University offices and dorm rooms by 8:30 each morning. Quite a lofty accomplishment when you consider they are a student-run business that requires a work force to be on the job by 5:00 am each morning.

Four years ago, this year's co-managers, Chris Yakaitis and Joe DiNorcia, answered an ad that read "Are you a morning person?" Roommates at that time, the two freshmen were not sure of the answer to that question but took the job as morning deliverers, set their alarm and hoped for the best. Still unclear of the true answer to that question, Chris and Joe do know they have seen 5:00 a.m. more often than most college students. That year they managed to successfully make it through the early morning deliveries and opted to become assistant managers their sophomore year. With this came the luxury of a rare morning to sleep-in but added other responsibilities, like following up on customer inquiries and advertising. Just when they thought they had found themselves a happy medium of sleep and work, the then-senior student manager was forced to resign midway through the academic year.

This left Chris and Joe with the dubious distinction of becoming the first senior managers of the newspaper agency as sophomores. Their calm balance of sleep and work quickly came to an end. Chris's and Joe's campus life included more than just academics and newspapers, as they both were actively involved in other activities. Joe was part of the lightweight crew team and a residential adviser in Wilson College. Chris had managed Quipfire!, the Princeton improv group and now is the editorial page editor for the *Daily Princetonian*. Clearly proving the old saying, "if you need to get something done, give it to the busiest people." Chris and Joe have successfully

orchestrated a series of finely tuned procedures that result in a newspaper on the desk or doorstep of all their customers each morning.

The day begins with one student van driver transporting 3,500 copies of newspapers from the receiving dock to 13 drop boxes located throughout campus. From there, a route delivery person picks up his or her newspapers and begins his or her individual route. One small glitch along the way can wreak havoc on the entire procedure. And Murphy's Law seems ever evident as they have their daily sagas of "whatever can go wrong will go wrong." Everything from dead batteries on the coldest mornings of the winter, to turning the corner and having the van door fly open, scattering newspapers across the windy campus, to running out of gasoline while training a new employee on the "correct" morning procedures for making their deliveries safely and efficiently. Their job is anything but a piece of cake. Weekends offer no reprieve, as newspapers continue to be delivered as long as students are on campus. In fact, it's the weekends that their usually reliable work force seems to fall apart and Chris and Joe once again find themselves the delivery staff!

Invaluable business experiences, as well as a potential profit, have kept Chris and Joe motivated through the years. They have epitomized what the Student Agency Program has tried to maintain as its ultimate purpose and goal; provide a valuable service to the campus community, while teaching students the trials and tribulations of being a successful entrepreneur, and ultimately finding a resource for other students on campus to earn an income. Hats off to Chris and Joe for four successful years of involvement with the Campus Newspaper Delivery. We are immensely grateful for their hard work and continued dedication to the agency.

Check us out on the web: www.princeton.edu/~studage

Alumni Corner: Thank you for your overwhelmingly positive response to our inaugural issue of *TigerClause* . . .

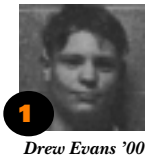
Mr. William White '36 wrote us a heart-warming story about his Student Agency experiences. He arrived on campus in September of 1932, eager to fill the gaps of his \$450.00 a year tuition bill, Bill sought employment with the Refreshment Agency. Working at five football games that fall he managed to earn a total of \$22.00. Ambitious and eager to earn more, Bill moved on to the Student Tailor Shop. His earnings increased but still hoping to hit the big time, Bill began working for the Lunch Company. His job required him to spend about two-and-a-half hours canvassing the dorms in the evenings with a basket of sandwiches to sell. Bill was paid on commission, and recalls he usually made slightly over \$1.00, with \$1.90 being his record take. All the while he was able to enjoy the ultimate perk—stopping by the agency the following day to eat the prior evening's unsold sandwiches for lunch.

Senior year, Bill had a sense of relief as his tuition payments were coming to an end and his income had soared to an impressive \$875. He gave up his odd little jobs and decided to "live a little" by taking in a few theatrical productions, making several sightseeing trips to New York and Philadelphia. He contends, "Had I not been spending such a lot of time earning money, perhaps I would have had a better academic record. None the less, I feel I owe a great deal to the Princeton Student Agency system."

TigerClause is produced by the Student Agencies Office, Clio Hall, Princeton University. Photos are by Tom Bates.

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reyne@princeton.edu // 609.258.4906

Agency Profiles



1 Drew Evans '00



2 Kevin Zeppernick '00



3 Marisa Higgs '01



4 Caroline Nuffort



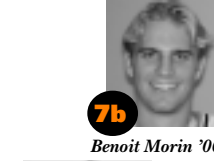
5 John Amburgy '01



6 Marty Cheatham '01



7a John Hassler '00



7b Benoit Morin '00



8 Amber Goethal '00



9a Joe DiNorcio '00



9b Chris Yakaitis '00

1. DELIVERY — The Delivery Agency provides the only complete coverage of the campus in terms of delivering fliers, publications, and announcements to the doorstep or mailbox of every student on campus. In addition, they will poster the campus, dorms, offices, and eating clubs with notices for your event.

2. DORM FURNISHINGS — Made up of what once was the Lamp, Loft, Carpet, Futon, and Used Furniture Agencies, Dorm Furnishings offers "all the comforts" of home for dorm rooms.

3. FACEBOOKS — The *Freshman Herald* and the *UpperClass Facebook* combined to form the Facebook Agency. These publications have a long tradition at Princeton. They provide pictures, birthdates, residential colleges, home addresses, etc....everything you have ever wanted to know about your roommate. Well almost!

4. FLOWER — The Flower Agency is an agency that wears several hats during the course of the academic year. Freshman week, they sell potted plants to returning students. During the academic year, they provide a convenient way for parents to have flowers delivered to a son's or daughter's room. They also serve as an on-campus source for boutonnières and corsages for formal events; in December, they sell decorated wreaths and poinsettias to offices on campus!

5. GRADUATION FRAMES/RING — The Frame Agency offers graduating seniors a variety of options to frame their diploma. They operate graduation day, when parents and seniors can choose from a wide variety of frames. The source for an official Princeton class ring, this agency offers a variety of styles to suit everyone's tastes.

6. LAUNDRY — The Laundry Agency picks up and delivers students' weekly laundry. They also provide dry cleaning services to the campus staff and faculty.

7. MOVING AND STORAGE — Once separate agencies, moving and storage now operate as one. They collect students' belongings at the end of the year, store them in locked trailers over the summer, and deliver them to the appropriate new dorm room in the fall. A business that requires almost as much logistics as a space shuttle launch.

8. NASSAU HERALD — The *Nassau Herald* and the *Bric-A-Brac*, once operated as University publications, now fall under the Student Agency umbrella. They continue to be as popular as the facebook! There are few students who leave Princeton without them.

9. NEWSPAPER — The Newspaper Delivery Agency delivers the *New York Times*, *Wall Street Journal*, *USA Today*, and the *Daily Princetonian* to the University campus on a daily basis. (See our feature article.)

10. OUTFITTER AND SOUVENIR — T-shirts, sweatshirts, fleece vests, hats, wallbanners, blankets, stuffed tigers, tiger tails, and the list goes on...The Souvenir and Outfitter Agency has its own "store front" at the new Princeton Stadium. Along with selling their merchandise at most home athletic events, they also do a substantial business with custom clothing orders on campus for teams, departments, and organizations.



10 Dan Zook '00



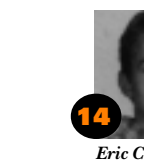
11 Brad Meredith '00



12 Devon Keefe '00



13 Kevin Zeppernick '00



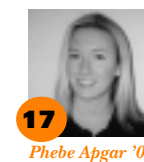
14 Eric Casas '00



15 Eric Sun '00



16 Waine Tam '01



17 Phebe Apgar '00



18 Scott Freishtat '01



19 Anita Stoneham '00



20 Matt Hyder '01



21 John Amburgy '01



22 Paul Kang '00



23 Chris Burkmar '00

11. P-FLIX — Hundreds of new releases and the old favorites. Conveniently located in the basement of Laughlin, P-flix offers movie rental without ever having to leave campus.

12. PARKING — An integral part of every home football game, the Parking Agency sees to directing all vehicles arriving near the stadium. They are also responsible for arranging pre-game tailgates, including tent rental and catering.

13. BARTENDING/SAFEGUARD — A campus resource for trained and certified student bartenders, they work closely with dining services to ensure successful social events both on and off campus. Safeguards provide security for a wide variety of athletic, social, and eating club functions.

14. SHIPPING AND PACKING — The on-campus source for postal and shipping needs. The Shipping and Packing agency operates year-round out of a "store front" in the basement of Dod Hall. However, their main concentration of business comes at the end of the year when the student body packs and ships their belongings back home.

15. SPECIAL OCCASIONS — Previously known as the Cake & Party Agency, Special Occasions has added a new dimension to its birthday cake delivery service by offering parents a variety of care packages to celebrate any special occasion!

16. TIGER COMPUTER — Yet another convenient on-campus source for all one's computer needs, Tiger Computer sells everything from high-quality PC's and laptops to system upgrades and helpful service getting all the computer connections set up and working properly.

17. TIGER FOOD DELIVERY — Tiger Food operates in conjunction with several in-town restaurants to deliver food to campus dorm rooms from 8:00 p.m. to 2:00 a.m.

18. TIGER PIZZA — Operating out of the Student Center, Tiger Pizza is one of the campus's late-night food sources. They offer a "Pizza-by-the-Slice" kiosk nightly.

19. TUXEDO — A convenient on-campus tuxedo sales and rentals for looking one's best at those formal occasions.

20. TIGER RENTALS — Televisions, VCR's, and refrigerator rentals combined to the form the Rental Agency. They deliver over 1,200 appliances in the fall and pick them up in the spring.

21. VIDEO GAMES — Let's face it, you can't study all the time . . . The Video Games agency operates a large number of video games in the Student Center and residential colleges.

22. VIDEO PRODUCTIONS — The Video Agency produces the only professional copy of the Princeton Graduation Video. During the academic year, Video Productions will videotape your concert, drama, dance production, debate, sporting event, speaker, meeting, and more.

23. WATER COOLER — As the newest addition to our agency line-up, the Water Cooler Agency, provides water coolers, jugs of fresh spring water, and bottled water to dorm rooms and offices throughout campus. In their first year of business they exceeded everyone's expectations, with over 1,500 students signing up for their annual service.

Want to know more?

Would you like more information about your agency? Contact us and we will send you a current portfolio. Or, check out the web pages for each agency. The address is www.princeton.edu/~studage

Student Agency Staff



Bob Cunningham



Tom Bates



Pam Conner



Reyne Schleifer



Kevin Zeppernick '00
1999-2000 Manager
Liaison

DID YOU KNOW?

In just the first month of the 1999-2000 academic year the student agencies employed over 400 students and paid in excess of \$60,000 in wages.